

Indian Health Service Injury Prevention Cooperative Agreements Program

A program to build the capacity of American Indian/Alaska Native Tribes/Tribal Organizations to plan, implement, and evaluate injury prevention interventions

<http://www.ihs.gov/medicalprograms/injuryprevention/>



2003–2005 Project Profile



Northern Sound Health Corporation (NSHC)

Norton Sound is located on the Seward Peninsula in northwest Alaska and covers approximately 23,000 square miles of sub-arctic tundra characterized by an extreme climate and an absence of roads leading to the peninsula. The 7,883 residents of the 15 villages located in this area are served by the NSHC. Website: <http://www.nortonsoundhealth.org/>.

Injury Topics addressed by 2003-2005 Program (in order of intensity):

Water-related Safety
Bike Safety
Fall Prevention
Fire Prevention
Gun Safety
Natural/Environmental Hazard Safety
Child Passenger Safety
Seatbelt Safety

Injury Prevention Program Staff



Charles Pullock

Tenure: 7/1/2005 – current

Training: IHS Level I IP Course, Alaska Marine Safety and Education Cold Water Instructor Training



Jim Ferguson

Tenure: 3/3/2004 – 7/1/2005

Training: IHS Levels I and II IP Courses, IHS Epidemiology Fellowship



Duffy Halladay

Tenure: 12/1/2003 – 3/1/2004

Training: IHS Levels I–III IP Courses



Injury Prevention Program Collaborating Partners:

Fire Department • Police Department • Emergency Medical Services • Local Businesses • Coalition • Government and Tribal Officials • Department of Transportation

Key IP Program Successes/Accomplishments:

Program Activities

- NSHC identified village injury prevention representatives in each of the 15 villages and conducted Injury Prevention training for the representatives at Camp Nuuk in 2004 and 2005.
- Conducted boating safety training in two villages.
- Successfully conducted *Click it for a Free Movie Ticket* campaign which increased seat belt usage.
- Partnered with local businesses to sell safety equipment at wholesale prices in order to increase distribution in community.

Additional Funding/Support Obtained to Support IP

- Kawerak Native non-profit representing the Norton Sound Region (purchase of safety products).
- Alaska Native Tribal Health Consortium (travel to communities).
- National Safe Boating Council (rejuvenating the "Kids Don't Float" program).
- Alaskan Marine Safety Education Association training.
- 2005-2010 IHS Injury Prevention Cooperative Agreement Program.

